LifeServe Blood Center Boiler Plate
LifeServe Blood Center was established in April, 2010 when The Blood Center of Iowa joined operations with Siouxland Community Blood Bank. As one of the 15 largest blood centers in the country, LifeServe Blood Center provides blood and blood products to more than 110 hospitals located across Iowa, Nebraska, and South Dakota. LifeServe is committed to saving lives by providing premier service to volunteer blood donors and access to a safe, quality blood supply for hospitals and patients. For more information about blood donation or to schedule an appointment to donate blood, call 800.287.4903 or visit www.lifeservebloodcenter.org.

History of The Blood Center of Iowa:
The concept of a centralized activity for the procurement of blood supplies for Central Iowans was originated by Mr. Ike Smalls in 1937. This Des Moines grocer single-handedly and with no financial assistance, established a donor referral service for the Des Moines hospitals. Eleven years later, when the need for blood products increased, four Des Moines hospitals formed the Polk County Blood Donor Service for the recruitment of donors. In 1961, the Polk County Medical Society, with support from the Polk County Osteopathic Physicians and the Des Moines Hospital Council, proposed that a community blood bank be established with the responsibility of recruitment, collection, processing and testing of blood products. In 1963, the Community Blood Bank of Central Iowa was incorporated. At that time, collections averaged 5,000 pints of blood per year. Prior to combining operations with Siouxland Community Blood Bank in 2010, The Blood Center of Iowa provided blood and blood products to 50 hospitals in Iowa and Nebraska and collected approximately 100,000 units of blood each year.

History of Siouxland Community Blood Bank:
The Siouxland Community Blood Bank (SCBB) was incorporated in 1967 in the State of Iowa as a charitable, not-for-profit organization through the cooperation of the Woodbury Medical Society and the four hospitals that existed in Sioux City at that time. In 1973, the Food and Drug Administration (FDA) established licensing for all SCBB blood products. In 1985, SCBB began performing the screening test for HIV was licensed and quickly implemented by blood banks across the country to protect the blood supply. Other advanced testing procedures soon followed. Most recently, SCBB began performing Nucleic Acid Testing at their own facility (instead of sending samples to an outside laboratory) in 2005. Prior to combining operations with The Blood Center of Iowa in 2010, Siouxland Community Blood Bank served 37 hospitals in Iowa, Nebraska and South Dakota and collected approximately 56,000 units of blood each year.
Our Mission
We save lives in partnership with the communities we serve.

Our Vision
Trusted by patients, sought by hospitals, favored by communities, and chosen by employees.

Our Guiding Pillars & Core Values
LifeServe Blood Center is dedicated to a set of guiding pillars and core values that define and shape our organization’s commitment to our customers, blood donors and hospitals, community and employees.

It’s Achievement...
Recognizing donors, hospitals and employees for their achievement of being a part of a special team of contributors committed to providing a vital community resource.

Providing our customers with only the highest quality products and services, on time, and in the best possible way, through continuous improvement in the quality of our work and people.

Adhering to a strict code of ethics and will promote integrity through honest, fair and moral behaviors.

It’s Service...
We strive to understand and exceed the current and future service expectations of our customers, our donors and each other and to serve with personal humility and the highest level of professional courtesy.

We will exercise full respect for the contributions and needs of all people and processes affected by our organization.

It’s Community...
We will assume responsibility for stewardship of the blood supply and pledge to represent our community’s best interests in making wise use of all resources and doing our part to keep blood costs affordable for our customers.

We assume personal accountability for our actions and the quality and outcomes resulting from our work. We strive for excellence and are accountable when we do not achieve desired results.
LifeServe Blood Center Fact Sheet

Providing Blood and Blood Products to Hospitals
LifeServe Blood Center is an independent, nonprofit, organization providing blood and blood products to more than 110 hospitals in Iowa, Nebraska and South Dakota.

The Need for Blood is Ongoing
More than 2,500 units of blood are needed each week to maintain an adequate blood supply in the community and to meet rising transfusion demands across the country. New, first time donors, as well as established donors, are needed to expand and sustain the donor base.

Blood Donation Matters
Blood donation matters every day for cancer patients undergoing treatment, for accident and trauma patients and for individuals being treated for various blood disorders. In fact, nine out of ten people who live to age 70 will use blood during their lifetime.

Blood Donors Save Lives
Every two seconds, someone, somewhere needs blood and the rarest type is the one not on the shelf when a patient needs it. One unit of donated blood can help save the lives of up to three different hospital patients.

Maintaining a Safe Blood Supply
More than 150,000 units of blood will be collected and tested each year by LifeServe Blood Center. Testing is performed in LifeServe Blood Center’s state-of-the-art laboratory to make sure the blood is safe to transfuse to hospital patients. Each unit of blood is subject to 14 different tests.

Healthy, Honest and Responsible Volunteer Donors
LifeServe Blood Center only accepts blood donations from healthy, eligible volunteers. It has been proven that blood voluntarily donated is much safer than a paid blood donation. A volunteer donor base is the most important and significant factor in providing a safe blood supply.

General Donation Requirements
Eligible blood donors must be at least 16 years old (16 and 17 year old donors must have a signed parental/guardian permission form). Donors must also weigh at least 120 pounds and should be in general good health.

Where to Donate
LifeServe Blood Center offers a variety of both mobile blood drive and donor center donation locations. Mobile blood drives take place at businesses, churches, high schools and colleges in communities throughout Iowa, Nebraska and South Dakota. LifeServe Blood Center also maintains donor center locations in Ames, Des Moines, Fort Dodge, Marshalltown, Mason City, Sioux City, and Urbandale in Iowa; additionally, mobile staging sites are located in Waterloo, IA and Mitchell, SD.