



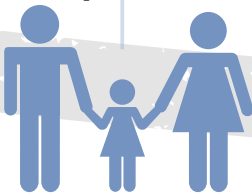
WHY DONATE BLOOD WITH LIFESERVE BLOOD CENTER?

Someone requires a blood donation every 2 seconds.

2 SEC



One donation can save up to 3 lives!



In the United States, blood products that are transfused to hospital patients are from **unpaid volunteer blood donors.**



Automobile accidents

can need up to 50 units of red blood cells

Local patients can now reach out & **thank blood donors for their donation!**



The average donation **only takes 45 minutes.** It's a fast, easy way to make a difference!



To be prepared for an emergency, hospitals that treat traumas need to have **a sufficient amount of blood products on hand** in order to treat patients.

We save lives in partnership with the communities we serve.



WHO IS LIFESERVE BLOOD CENTER?

LifeServe Blood Center is your nonprofit, community-based blood center that has served the needs of local hospitals and patients throughout our region since 1947. As one of the 15 largest blood centers in the country, LifeServe Blood Center is the SOLE provider of blood and blood products to more than 157 hospitals located across Iowa, Nebraska, and South Dakota.



WHAT IS LIFESERVE'S FOOTPRINT?

LifeServe has 340 team members across three states with fifteen locations, twelve donor centers, seven blood distribution locations from which blood is provided to hospitals, four different laboratory locations and multiple mobile blood drive units and buses. In the next few months, a location in Aberdeen, SD will be added that will allow for blood collection, storage, and distribution for north central South Dakota.

WHY IS LIFESERVE THE SOLE PROVIDER OF BLOOD & BLOOD PRODUCTS TO OUR COMMUNITY?

Hospitals choose which blood collection organization they want to receive blood products from. They base that decision on service, quality, reputation, and accessibility of products. Your community hospital chose LifeServe Blood Center to be their sole provider of blood and blood products to ensure the best possible patient care and a safe and stable community blood supply. That means, only blood collected by LifeServe Blood Center is helping patients in your community.

WHY IS IT IMPORTANT TO DONATE BLOOD WITH LIFESERVE?

100% of the blood products needed by your community hospital will come from LifeServe blood donors who donate with LifeServe in the communities we serve. LifeServe, your community blood center, and your local hospital count on community members to donate blood with LifeServe to maintain a safe and stable community blood supply. When donors donate with another blood collection organization within our community, that donation does not support their local hospital.

HOW CAN YOUR POLICE DEPARTMENT SUPPORT THEIR LOCAL BLOOD SUPPLY?



The strength of our community blood supply is dependent on local donors, businesses, and organizations that donate and sponsor blood drives with LifeServe Blood Center. We need community partners to host blood drives and recruit blood donors to directly support their community blood supply. LifeServe partners with schools, civic organizations, and more. We encourage you to donate and recruit your friends, family and coworkers to join you.



BLUE BLOOD BLOOD DRIVE

Heroes are our type! Roll up your sleeves, be a HERO, and help your community!

LifeServe Blood Center joins C.O.P.S., a national law enforcement support organization who helps the families of fallen officers, for a week of blood drives to honor law enforcement beginning on National Law Enforcement Day, January 9th, 2023. Donors who roll up their sleeves at any LifeServe donor center and participating mobile blood drives 1/9-1/14 will receive a FREE travel coffee tumbler.

lifeserve.info/blueblood23

