

liquid gold

platelet program

Every 15 seconds, someone in the United States needs a platelet donation. Blood and platelet transfusions are a vital part of cancer patients' care. Individuals in your community need you to donate platelets to help in their fight against cancer. A 75th anniversary is known as the diamond anniversary, but we're celebrating gold style in honor of our gold medal donors – that's you! **All our donors have a heart of gold, but you're the special few that choose to donate your liquid gold to patients in need.** To thank you for your platelet donation, you are automatically enrolled in our platelet rewards program. With each new donation milestone reached, you will receive a complimentary reward in honor of your lifesaving gift to someone fighting cancer.

2ND

DONATION



Use this beautiful notebook to keep all your lists, drawings, journal entries, and musings in one place, with plenty of pages to fill. You may even want to bring this to your next platelet donation to reflect on what being a LifeServer means to you!

4TH

DONATION



Carry your items to and from donation appointments in this stadium bag! You'll never have to second guess what you brought and BONUS, this bag is approved for large arenas and stadiums with additional security precautions. Support your favorite sports team while repping the LifeServer team!

6TH

DONATION



Use this 3-in-1 insulated travel tumbler for whatever refreshment your heart (of gold) desires or bring this with you to stay hydrated after your next lifesaving platelet donation. Fits a standard 12 oz. can as a beverage insulator or can be used by itself with slide top lid.

8TH

DONATION



Donating platelets is a time commitment. Make sure your cell phone is charged up prior to your appointment by using this wireless charger. Sleek and stylish, this wireless charger can sit on your nightstand, counter, or any tabletop surface. When not in use, it displays your commitment to saving local lives.

12TH

DONATION



There's nothing cooler than saving local lives by donating platelets! Keep your food and drinks cold whenever and wherever. You'll especially need some nutritious refreshments to refuel after your lifesaving donation.

20TH

DONATION



Twenty donations is a true time commitment. You give us the warm & fuzzies, so we'd like to give them back. A soft hooded sweatshirt for those who have given **FIVE Gallons** of liquid gold.



LifeServe
BLOOD CENTER

YOUR BLOOD. YOUR HOSPITAL. YOUR NEIGHBORS.