



**BLOOD
DRIVE
TODAY**

WHY HOST A BLOOD DRIVE

WITH **LIFESERVE**
BLOOD CENTER

There are many ways to **get involved** in the blood donation cause!

It isn't just blood donors who help ensure the community blood supply is strong and stable. From blood drive chairpeople to volunteers, LifeServe Blood Center relies on the generous dedication of people looking to make a difference in our neighborhood!

The strength of our community blood supply is dependent on local donors, businesses, and organizations that donate and sponsor blood drives with LifeServe Blood Center.

BE A LEADER IN YOUR COMMUNITY!

Sponsoring a blood drive is a great way to be seen as a leader in your community, place of business, or place of worship. Organizing a blood drive shows the pride and commitment you have to community service. Take some time to educate your colleagues, friends, and neighbors about the importance of the volunteer blood donation program and the positive impact donating blood can have on others.

LifeServe Blood Center offers a variety of options for hosting and sponsoring blood drives. A LifeServe Blood Center representative can explain the following options in detail and will work with you to find the best possible location for your blood drive.

Setup a Mobile Blood Drive

An inside set-up mobile drive is a good option for sponsor groups who have 25 or more potential donors and a large location available for LifeServe Blood Center to setup their equipment. LifeServe Blood Center brings donor cots and all of the blood collection supplies. The sponsor group is asked to provide tables and chairs and to support donor recruitment efforts leading up to the drive and possible volunteer support the day of the blood drive.

Bloodmobile Blood Drive

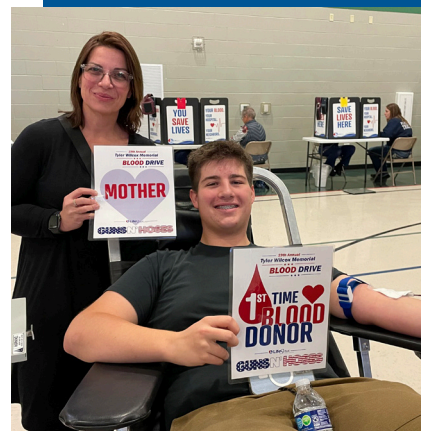
Host a blood drive on one of LifeServe Blood Center's bloodmobile buses. All of the blood collection equipment is already on the bus so all the sponsor group has to do is find a level parking area since it typically takes more than one parking spot to park the bus. A blood drive on a bloodmobile is ideal for groups with 20-40 potential donors.

Donor Center Blood Drive

One of LifeServe Blood Center's conveniently located donor centers make a perfect blood drive location for smaller groups and for people with schedules that may not permit them to donate at a mobile blood drive. Donor center drives can be set up for either a day, or up to a week, and donors can select the date and time to donate that is most convenient for them.

WHY HOST A BLOOD DRIVE?

There's no more rewarding community service project than hosting a blood drive! Each unit of blood donated can save up to three local lives – that's just a single donor! We are encouraging you to partner with LifeServe because we believe your blood should go to your hospital to help your neighbors. Community blood centers such as LifeServe were created to service local hospitals by hosting blood drives in those communities. That means we won't travel to a town for a blood drive unless we know your blood will go back into your community. It seems unfair to collect blood from a community if it won't benefit them. To help keep local blood local, please consider partnering with LifeServe Blood Center. Together, we can save our neighbors.





TYPES OF BLOOD DRIVES

There are many ways to host a blood drive, to make it your own, and watch it become a success. From work to school to in memory, we have ideas for you. Below are a few options to get you started. Have another idea in mind? Let us know!

Community Blood Drives



There's no more rewarding community service project than a blood drive! Each unit of blood donated can save up to three local lives – that's just a single donor!

Community blood drives are open to the public and are generally set up on a regular basis to make sure your town can keep giving back throughout the year.

If you are a media outlet looking to sponsor a community blood drive, let us know! We have special materials available for promotion.

Business Blood Drive



Whether you employ 22 or 220 people willing to support the blood donation cause, we'd be happy to hold a drive at your business! Some of our most loyal blood donors give their lifesaving gift while at work.

Steve Thomas hosts a regular blood drive at his company, RJ Thomas Manufacturing, in Cherokee, Iowa. After his wife needed blood, Steve knew he wanted to give back in a big way to make sure there was blood available for other families in need.

Blood Drive Co-Chair



Co-chairing is a way for a company that isn't able to host their own drive to still save lives! Co-chairs will help promote a community blood drive or donor center, ensuring their employees continue donating and local patients have access to the lifesaving blood they need.

Adopt A Day



This is your chance to host a blood drive in one of our donor centers! Celebrate your organization's anniversary or grand opening, set up a monthly day of service, or boost the blood supply around a holiday. The possibilities are endless!

Replenishment Blood Drives



Some of our most successful blood drives are replenishment blood drives! After personally experiencing the need for blood and the amazing effects of a blood transfusion, many families decide to hold a blood drive to help give back to the community that supported them in their critical time of need.

From those battling cancer to trauma victims, one in seven hospital patients will require a blood transfusion as part of their treatment. Friends, family, and community members are generally very eager to support a replenishment drive in their area.

Blood Drives in Honor/Memory Of



The sky's the limit when it comes to why LifeServers host blood drives. We've had blood drives to celebrate special days like anniversaries. Birthday parties at the donor center? We've done those, too! We also host blood drives to honor and celebrate the life of loved ones who have passed away.



Education Blood Drives



Students are incredible blood donors. Young donors supply a good portion of the community blood supply, and we're thrilled to see students taking charge and making that positive change in their community.

Schools that host blood drives with LifeServe also have access to a whole array of educational resources: free blood typing events, classroom presentations, assemblies, and lunch and learns. If you have an idea on how to engage your students in the blood donation process, we'll be here to help you along the way.

Plus, we have a great scholarship program available for students and high schools!



Are you ready to make a bigger impact for your community?

Fill out the contact form by scanning the QR code or visiting lifeserve.info/hostdrive and a LifeServe representative will contact you to get started!

