



WHY DONATE WITH LIFESERVE BLOOD CENTER?

LifeServe Blood Center is your non-profit, community-based blood center that has served the needs of local hospitals and patients in our regions since 1947.

YOUR BLOOD.



The strength of our community blood supply is dependent on **local donors**, businesses, and organizations that donate and sponsor blood drives **with LifeServe Blood Center.**

YOUR HOSPITAL.



100% of the blood products needed by your community hospital and surrounding hospitals come from LifeServe blood donors.

YOUR NEIGHBORS.



Only blood collected by LifeServe Blood Center is provided to **your community hospital.**

What Sets LifeServe Apart?

Your donation with LifeServe will help save your neighbor, a friend or family member or a stranger on the street. YOU make a difference in YOUR community. **Giving local matters.** Being a blood donor is important, no matter who you donate with but donating with LifeServe is a life impacted in your community.



- Community based blood centers (like LifeServe) are unique in that they only collect blood in the territories or counties where they provide blood to the local hospitals.
- All of the blood collected by LifeServe is processed and tested in our full-service laboratories and processing centers located in Des Moines and Sioux City. The blood is then distributed to all hospitals in our region for transfusion.
- Blood has a very short shelf life, with the longest timeframe being 42 days of use before expiration.
- With a limited shelf life of use, the movement of blood products through the regions of Iowa, Nebraska, South Dakota, and Illinois ensures the generous blood donation is being used.
- We strive to be good stewards of the blood supply. If locally donated blood products are not needed, we will seek out other blood centers who may be in need.
- **We need 200,000 community members to donate each year to ensure our local hospitals have the blood products they need.**



- Hospitals choose which blood collection organization they want to receive blood products from. They base that decision on service, quality, reputation and accessibility of products.
- Our local hospitals choose LifeServe to be their SOLE provider of blood products.
- **Our number one priority is to serve our local hospitals.**
- The majority of the blood products we collect go to our 158 local hospitals.
- Patient needs can change daily. Because of that, we need donor support and flexibility to ensure that every unit of blood collected goes to a patient in their time of need. This also makes the amount of blood collected against the amount of blood needed for transfusions difficult to predict.



- When donors donate with another blood collection organization within our community, their local donation does not support their local hospital. Only blood collected by LifeServe Blood Center is provided to local hospitals.
- After we ensure that our local hospital partners have the blood products they need, and if our blood supply allows, we support other community-based blood centers across the country that may not be able to support their own community blood needs. This is called resource sharing.
- Resource sharing is how the blood banking industry in the United States is structured to ensure blood is getting to patients who need it and helps the local blood centers be good stewards of the volunteer blood supply.
- **We ONLY collect blood in areas where we serve the local hospital or the surrounding hospital.**