

WHAT IS YOUR

BLOOD TYPE SUPERPOWER



THE RARE GEMS

B+

Only 9.4% of people have B Positive blood! Your donation can make a big difference for those with the same rare type.

THE RARE HELPER

A-, B-, AB-

Together, these negative blood types make up less than 10% of the population. If you're one of these rare donors, your contribution is crucial!

THE LIFESAVER IN HIGH DEMAND

AB+, AB-

Your plasma can be given to any patient in need! As an AB donor, you have the power to help save lives in countless ways.

UNIVERSAL PLASMA DONOR

A+

With 33% of the population having A Positive blood, your donation helps meet the ongoing demand for this vital blood type.

THE UNIVERSAL BLOOD TYPE

O-

Your blood can save any patient, anywhere. O Negative donors are always needed in emergencies.

THE EVERYDAY HERO

O+

Your blood is the most requested type, helping patients more often than any other blood type.



YOUR BLOOD SAVES LIVES

ARE YOU READY TO MAKE A DIFFERENCE?

lifeservebloodcenter.org | 800.287.4903