

<u>lifeserve.info/tyle</u>rgunsnhoses

Join LifeServe Blood Center as we honor Tyler and inspire donors to pull together to help ensure we meet the needs of local patients this holiday season. We are seeking local business sponsors to support this lifesaving event.

(Please select below)

- PLATINUM (\$1000)- Business will be featured in a commercial social media post shared to Facebook and the Tyler Wilcox webpage. Business name/ large logo on the back of t-shirts distributed at the blood drive event and business name will also be mentioned as a sponsor during numerous live remote radio sessions throughout the three day drive. Business logo will be on all promotional materials, including posters, landing page, social media and over 1500 postcards mailed to donors. Business can also have a banner displayed at the blood drive.
- GOLD (\$500)- Business name/large logo on the back of t-shirts distributed at the blood drive event and business name will also be mentioned as a sponsor during numerous live remote radio sessions throughout the three day drive. Business logo will be on all promotional materials, including posters, landing page, social media and over 1500 postcards mailed to donors. Business can also have a banner displayed at the blood drive.
- SLIVER (\$300) Business name/small logo on the back of t-shirts distributed at the blood drive event. Business logo on social media. \square
- **BRONZE-** I am able to help by donating \$ _____ this year.
- I am not able to provide a donation this year.
- I would like to donate blood at the drive. Please contact me to set up an appointment.

Please complete the following information and return by **Monday, September 18th** to allow us to plan accordingly:

Business Name:
Business Address:
Contact Name:
Contact Email:
Contact Phone:

This year, you can visit our online donation page at lifeserve.info/give4tyler or donate by check. Make check payable to LifeServe Blood Center | Memo note: Tyler Wilcox | Mail to: LifeServe Blood Center | 431 East Locust St | Des Moines, IA 50309 | Our non-profit tax ID# is: 27-2092557

