



DONOR REWARD PROGRAM

Donate with LifeServe and earn rewards! Every donation gets you points for exclusive LifeServe gear! Most items are available year round, but watch out for seasonal items added throughout the year. Bonus, items are shipped directly to you - for FREE. Save lives, earn points, get great gear!

WHY CREATE AN ACCOUNT?

There are many great reasons...

- Check your donation points, gallon level and lifetime donations
- Schedule your next donation
- Track your wellness history
- Order online store items

Watch for bonus points throughout the year during special events

Point Reason	Value
Online Account Creation	25
Opting into Text	25
Adding Email	25
After Donation Survey	25
Deferral	50
Birthday Month Donation	50
Whole Blood Donation	100
Double Red Donation	200
Platelet Donation	200
Plasma Donation	200

ENROLLING IS EASY!

Enroll today and receive up to *300 points after your first whole blood donation!

Visit lifeservebloodcenter.org click **LOGIN** > click **Donor Login** > click **Create One Now**

Quick tips: Your **Donor ID** is on your donor ID card or call us at 800.287.4903 and we can provide it to you. Be sure to use your legal name when registering. You will not need a unit number. Please leave that field blank.

lifeserve.info/store

*Every blood donor earns points for their donation ranging from 100-200 pts, creating an account (25), opting into text (25), adding and email address (25), and taking your post donation survey (25).

**Points will automatically expire after three years of blood donation inactivity.



LifeServe
BLOOD CENTER

YOUR BLOOD. YOUR HOSPITAL. YOUR NEIGHBORS.