

THANK THE DONOR

Thank the Donor™ is a patented, free, simple service allowing a patient, friend, or loved one to send an anonymous message to the person who donated the blood being transfused.

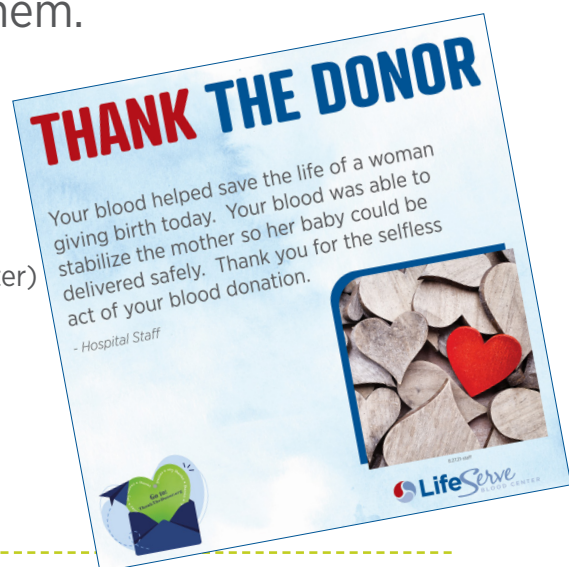
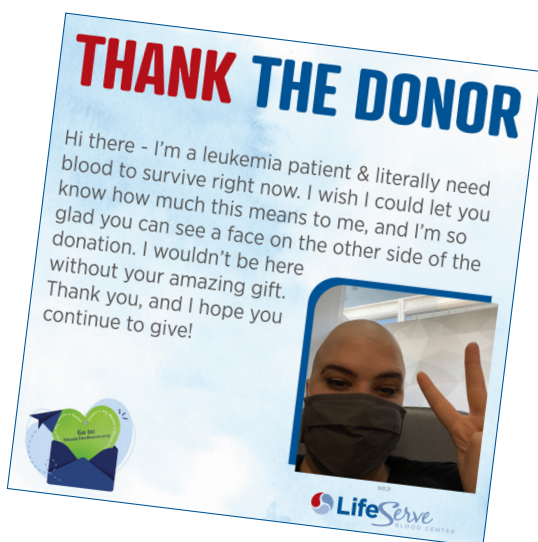


Local hospital patients are now able to thank our blood donors for their generous blood donation! Double check to make sure your donors email address is up to date so the recipient can reach them.

♥ All Blood Products Are Now Tagged With Green Heart Reminders! ♥

How it works:

- Recipient goes to ThankTheDonor.org (using a smartphone, tablet or computer)
- They scan the Barcode (or key in the numbers)
- Types message and sends (with or without a picture/selfie or video)
- Donor receives thank you email with message



Good to know:

- Donors receive Thank the Donor messages of appreciation via email.
Be sure to get donors emails!
- All messages are curated, or reviewed, by LifeServe Blood Center staff for privacy issues and appropriateness.
- No negative comments will be forwarded to the donor.
- All photos and videos are also viewed and will not be included with the thank-you message if they include any patient or hospital identifiers or images of hospital staff.
- If sharing permissions are granted by the person sending the appreciation, LifeServe Blood Center will share messages sent by patients with the hospital contacts provided.



YOUR BLOOD. YOUR HOSPITAL. YOUR NEIGHBORS.