

Join LifeServe Blood Center for

BETTY'S LIFESAVING BIRTHDAY BASH!



Every blood donation impacts three lives in our community and gives local hospital patients battling cancer, illness, or those in trauma related accidents more special moments... **and more birthdays!**

Friday, Aug 4
Southern Hills Mall
11 am - 7 pm



BloodDonorDay.com

75 years of saving lives? Now that's something worth celebrating! Everyone knows our favorite blood-drop, Betty, and now it's time for her to blow out her birthday candles. Her birthday wish this year is to give more birthdays. **You can help make her wish come true by joining us to donate blood at this year's Blood Donor Day and Betty's Birthday Bash!**

Human blood cannot be manufactured.

We need more than 200,000 community members to donate each year to ensure local hospital patients have the blood products they need, when they need them, giving more birthdays.



LifeServe blood donors provide 100% of all blood products to your local hospital!

- Wings Air Rescue
- MercyOne Siouxland
- Unity Point Health - St. Luke's
- Dune's Surgical Hospital
- Dakota Dune's Medical Laboratory



GIVEMORE BIRTHDAYS
be a **blood donor**



UnityPoint Health



SOUTHERN HILLS MALL



All registered blood donors will receive a limited edition t-shirt (while supplies last), along with hourly prize drawings, treats and more give-a-ways from our generous sponsors!