

**YOUR BLOOD.  
YOUR HOSPITAL.  
YOUR NEIGHBORS.  
YOUR IMPACT!**



## YOUR BLOOD.

The strength of our community blood supply is dependent on local donors, businesses, and organizations that donate and sponsor blood drives with LifeServe Blood Center.

**132,301** REGISTERED  
BLOOD DONORS

132,301 individuals signed up to donate blood.

FIRST-TIME  
DONORS **11,893**

LifeServe saw 11,893 new blood donors.

**2,497** BLOOD DRIVE  
COORDINATORS

LifeServe hosted 2,481 mobile blood drives across three states and 99 counties.

**The average blood drive impacts 84 lives!**

## YOUR HOSPITAL.

LifeServe provides blood and blood products to 121 hospitals across Iowa, Nebraska, and South Dakota.

### HOW MUCH IS NEEDED?



Our community hospitals used 89,232 blood products including red cells, platelets, and plasma.

### HOW OFTEN WAS IT NEEDED?

Someone requires a blood transfusion every 2 seconds. We're a 24/7 operation moving blood products throughout the tristate area.

### WHO WAS IMPACTED?

Cancer patients were the number one recipient, followed by trauma and burn victims.

\*Numbers based on 2020 data.

## YOUR NEIGHBORS.

100% of the blood products needed by your community hospital come from LifeServe blood donors.



### COMMUNITY SUPPORT

Our community hospitals are our number one priority followed by partner blood centers nationwide. LifeServe provided 157,674 blood products within our community and nationwide.

### NEIGHBORS SAVED

**157,674** With the help of our community-minded blood donors, 157,674 individual lives were saved or sustained.

**532** essential team  
members and volunteers





# >>>>> COVID-19 RESPONSE

When national researchers started investigating convalescent plasma as a potential COVID-19 treatment, LifeServe Blood Center sprang into action to implement a program that would provide potentially lifesaving plasma from recovered COVID-19 donors to local patients in our area medical centers.

In partnership with the State of Iowa, LifeServe Blood Center began testing blood donations for COVID-19 antibodies on August 3, 2020, to help understand the spread of the virus and to help identify individuals who may be eligible to provide convalescent plasma (CCP) for critically ill hospital patients suffering from COVID-19.



## CONVALESCENT PLASMA

3,647 = 13,653 = 5,595

Convalescent  
plasma  
donors

Convalescent  
plasma products  
collected

Transfusions regionally  
& 5,530 products shared  
across the country. The  
rest remain in inventory  
for future use



Susan, convalescent plasma  
recipient and donor

## COVID-19 ANTIBODY TESTING:

50,605 Blood Donors Tested

6,745 Tested Positive

26.9%

CCP Products Coming  
From Antibody Tested  
Blood Donors

YOUR BLOOD. YOUR HOSPITAL. YOUR NEIGHBORS.

\*Numbers based on 2020 data.

# YOU MADE THE DIFFERENCE

Blood donations collected by LifeServe help thousands of patients in Iowa, Nebraska, South Dakota and nationwide each year — our family members, friends and neighbors who rely on local donors to combat injury and illness, and in many cases, save their lives. There's no doubt donating blood is important, but where you donate blood makes all the difference.

**LifeServe is your community-based blood center, meaning blood donations we collect go directly to patients in our area.**

2020 was a year filled with many challenges and changes for all of us. In the midst of chaos, one thing has remained constant and steady, our unwavering commitment and dedication to saving lives. The work we do ensures our communities have access to lifesaving blood and blood products - even in the midst of a global pandemic.



**STACY SIME**

CEO/President | LifeServe Blood Center

**100% OF THE BLOOD  
USED IN YOUR  
COMMUNITY HOSPITAL  
COMES FROM LIFESERVE.**

I'm proud to lead an organization that showed its true creativity and resiliency which allowed us to continue our mission of saving lives through this time. We learned how to continue saving lives through a pandemic, not only in our traditional way but in new ways. In 2020, we began collecting convalescent plasma, one of the leading treatments for critically ill COVID-19 patients. Our ability to

begin this program could not have been successful without our partnership with the State of Iowa. As part of this partnership, we began offering COVID-19 antibody testing to our blood donors to help the state better understand the virus and help find more lifesaving convalescent plasma donors.

We are thankful for community members that continued to help save lives through the year and to all of our advocates who help spread the importance of the volunteer blood donor program throughout the community.

LifeServe relies on blood donations from approximately 150,000 individuals each year to ensure our hospitals have the supply they need. By giving blood and encouraging others to donate at community-based blood centers, together we can ensure our blood supply is always ready when we need it.

**Remember, local blood donations serve local hospitals which help your neighbors.**

*Thank you for saving lives with us.*

431 East Locust | Des Moines, Iowa 50309 | 800.287.4903 | [lifeservebloodcenter.org](https://lifeservebloodcenter.org)