

Subject: Lead by Example – Donate Blood and Support Our LifeServe Partnership

Dear [Hospital Name] Team,

Every day at [Hospital Name], we see firsthand how a single blood donation can turn despair into hope. Now, with our hospital's new partnership with LifeServe Blood Center, we have an opportunity to lead by example and ensure our patients always have the blood they need. **LifeServe is now the sole supplier of blood products for our hospital**, so when we donate through LifeServe, we're directly supporting the people we care for every day. As dedicated healthcare professionals, donating blood is another way we live our mission. Here are a few reasons this partnership matters and how you can help:

- **Support Our Patients:** 100% of the blood used for patient care at [Hospital Name] now comes from LifeServe donors. By donating, you're literally giving back to our own patients and colleagues in need. There's no better way to show we put patients first than by personally contributing to their care.
- **Strengthen Our Community Supply:** LifeServe relies on local donors – including us – to maintain a safe, stable blood supply. When emergencies or surgeries occur, a robust blood inventory can save lives. Let's help ensure blood is ready on the shelf when someone's life depends on it.
- **Live Our Values:** We work every day to heal others. Donating blood is a simple, selfless act that extends our healing touch beyond our daily roles. It demonstrates compassion and leadership in our community. Plus, donating typically takes about an hour and each donation can save up to three lives.

We encourage all staff who are able to donate to participate. Whether you give at an upcoming staff blood drive event or schedule an appointment, your donation matters. Let's show our community what the [Hospital Name] family can do! Ready to roll up your sleeve? Visit lifeserve.info/schedule to find a donation time that works for you. Thank you for going above and beyond in service of our mission. By donating blood, you're not just part of our hospital team – **you're part of a lifesaving team for our entire community.**

With gratitude,

[Your Name]

[Title] (and fellow donor!) at [Hospital Name]