

Subject: Save Lives at [Hospital Name] – Donate Blood Locally with LifeServe

Hello [Community Name] neighbors, We have exciting news to share! [Hospital Name] has partnered with LifeServe Blood Center to ensure all blood needed for our patients comes from local donors. This means your blood donations will stay right here in our community to help friends, family members, and neighbors in need. By donating through LifeServe, you're directly supporting patients at [Hospital Name] and strengthening our area's blood supply.

Why donate through LifeServe?

- **100% Local Impact:** Every drop you donate with LifeServe goes to help patients at our hospital and local clinics. When you give blood locally, you know you're saving lives close to home.
- **Reliable Supply for Emergencies:** Donations in our community ensure a safe and stable blood supply for emergencies, surgeries, or unexpected events. We can't predict accidents or illnesses, but we can make sure blood is available when it's needed.
- **Community Partnership:** LifeServe is a nonprofit, community-based blood center chosen by our hospital for its excellent service and quality. It's not a national organization – it's our blood center, focused on helping people here.

Donating blood is a simple act with an enormous impact. There's no substitute for blood – volunteer donors like you are the only ones who can give this lifesaving gift. If you've never donated before, now is the perfect time to start. And if you're a past donor, we welcome you to continue your lifesaving work with LifeServe. Ready to help save a life? Roll up your sleeve and join us in this community effort! Visit lifeserve.info/schedule to book your donation appointment at a convenient LifeServe blood drive. Every donation makes a difference. Thank you for being a caring part of our community. Together with LifeServe, let's keep our local blood supply strong!

Sincerely,

[Your Name]

[Title] at [Hospital Name] / [Title]