



Our son has a rare blood disorder that requires him to have monthly blood transfusions throughout his lifetime. Your blood donation helps him thrive! Thank you so much!



During an emergency c-section I needed 2 units of blood and your blood was given to me. Thank you so much for donating blood as it made a huge difference and helped save my life. My family is very appreciative!



Hi! I hope this gets to you, I am currently getting the blood that you donated, I want to say thank you, a lot!!!



Thank you for your blood. It keeps my son going when his system is not working right at this time. I can't thank you enough.



I suffered complications after delivering a baby and your blood helped save my life thank you.

YOUR BLOOD. YOUR HOSPITAL. YOUR NEIGHBORS. YOUR IMPACT!

YOUR BLOOD.

The strength of our community blood supply is dependent on local donors, businesses, and organizations that donate and sponsor blood drives with LifeServe Blood Center.

141,348 REGISTERED BLOOD DONORS

Volunteered to donate and save a life.

FIRST-TIME DONORS 10,274

Individuals became a blood donor for the first time.

1,867 BLOOD DRIVE COORDINATORS

LifeServe hosted 2,415 mobile blood drives across three states and 113 counties.

The average blood drive impacted 91 lives!

YOUR HOSPITAL.

LifeServe provides blood and blood products to 157 hospitals across Iowa, Nebraska, and South Dakota. LifeServe is excited to now be the new sole provider of blood products to 11 additional hospitals in South Dakota.

HOW MUCH IS NEEDED?



Our community hospitals used 87,257 blood products including red cells, platelets, and plasma.

WHO WAS IMPACTED?



2 Someone requires a blood donation every 2 seconds

1 Cancer patients are the #1 recipient of all blood products

YOUR NEIGHBORS.

100% of the blood products needed by your community hospital come from LifeServe blood donors.

COMMUNITY SUPPORT & NEIGHBORS SAVED

161,588 Our community hospitals are our number one priority followed by partner blood centers nationwide. With the help of our community minded blood donors, LifeServe impacted lives nationwide.

COVID-19 CONVALESCENT PLASMA

LifeServe started collecting COVID-19 Convalescent Plasma in April, 2020, to help COVID-19 patients in our hospitals. Our program ended in April, 2021.

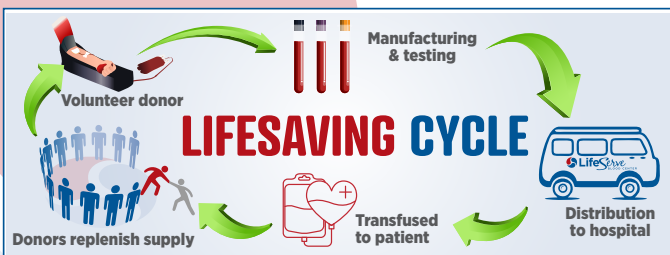
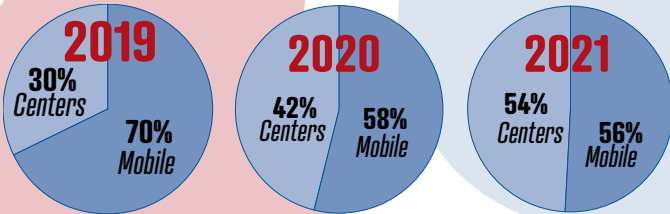
3,948 CONVALESCENT PLASMA DONORS

25,052 CCP PRODUCTS COLLECTED

COVID-19 LONG-TERM IMPACT

The COVID-19 pandemic continues to affect blood donations nationwide. The largest impact has been to business, high school, and college blood drives which have decreased drastically. Due to the decline in blood drives, blood donations and first time blood donors, LifeServe has shifted our blood collection efforts to find blood donors where they are.

Prior to the pandemic, we collected 68% of our blood products in a mobile environment and 32% in our donor centers. In 2021, this took a drastic shift to collecting nearly half of our blood products in a donor center and half at mobile blood drives.



NEW LOCATIONS!

LifeServe has 11 donor centers across our tristate region with two more opening in 2022.



- **Ankeny, IA** – opened August 2020
- **West Des Moines, IA** – opened November 2020
- **Yankton, SD** – opened February 2022
- **Pella, IA** – opening May 2022
- **Mitchell, SD** – expanding to a larger location July 2022
- **Aberdeen, SD** – opening fall 2022

HOW MUCH DOES YOUR DONATION HELP?

A single hospital patient can require a large amount of blood in a single situation.

- Cancer patients:** Up to eight platelet units per week
- Burn victims:** Up to 20 plasma units
- Automobile accidents:** Up to 50 red blood cell units
- Heart surgery:** Up to six red blood cell units + six platelet units
- Organ transplants:** Up to 25 plasma units + 30 platelet units + 40 red blood cell units
- Premature infants:** Up to five units

- More than 510 team members & volunteers
- 15th largest blood center in the US
- 11 donor centers
- 3 manufacturing locations
- 2 immunohematology reference labs
- 7 blood distribution locations

*Numbers based on 2021 data.

YOUR BLOOD. YOUR HOSPITAL. YOUR NEIGHBORS.

At LifeServe, our mission is simple. We save lives in the communities we serve. As a community-based blood provider, we remain committed to providing our communities access to a safe, reliable blood supply.

LifeServe Blood Center is the sole provider of blood products to 157 hospitals in our tri-state region of Iowa, Nebraska, and South Dakota. Our number one priority is to ensure our hospital partners and their patients have the lifesaving blood products they always need.

Hospitals choose which blood collection organization they want to receive blood products from. They base that decision on service, quality, reputation, and accessibility of products. **Our local hospitals choose us to be their sole provider of blood products.**



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CEO/President | LifeServe Blood Center

The COVID-19 pandemic continued to impact blood collection nationwide through 2021. Prior to the pandemic, we collected the majority of our blood products in a mobile environment where we were out in the community. During the pandemic and still today, many of our business, high school and college blood drives have not returned. LifeServe has learned how to

shift blood collection during this time to ensure we still have the right products for the right patients at the right time.

Across the country, many blood centers struggled to keep their blood supply at safe levels. Thankfully, because of our generous communities of blood donors, LifeServe was not in a critical blood supply situation.

**BLOOD DONATIONS
WE COLLECT GO
DIRECTLY TO PATIENTS
IN OUR AREA.**

One of my favorite programs we've ever had at LifeServe is our new Thank the Donor™ program. This program helps connect local hospital patients with their lifesaving blood donors like never before. With our Thank the Donor™ program, local patients, their loved ones, and hospital team members can now reach out and thank our blood donors for their donation!

LifeServe launched this program in the fall of 2021, and we continue to receive inspiring and heartwarming messages from local hospital patients who have been directly impacted by LifeServe blood donors.

Thank you for impacting your community blood center, your local hospitals and your neighbors.

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